

# **DARTFORD BOROUGH COUNCIL CORPORATE PLAN 2013 - 2016**

The Corporate Plan sets out Dartford Borough Council's overall vision for the area, which is:

**To make Dartford “the place of quality and choice, a place where people choose to live, work and enjoy their leisure time”.**

The Corporate Plan delivers this vision through the following five themes;

- Economic Development and Regeneration
- Health and Well Being
- Safer Communities
- Environment and Sustainability
- Housing and Stronger Communities

In addition the Plan includes a theme relating to the Council itself:

- A Council Performing Strongly

Under each of these themes are a set of strategic aims and objectives, which state what the Council wants to achieve. Under the aims and objectives are a series of statements setting out what the Council intends to do to meet the aims and objectives. This will either be by itself or in partnership with others. The statements will be linked, where possible, to a relevant service area, and to partner plans.

The Corporate Plan is closely linked to the policies and targets as set out in the Local Development Framework Core Strategy Submission. It will also link to the three ambitions as set out in the refreshed Vision for Kent. Since the Corporate Plan was last updated the Country has faced a global banking crisis and one of the deepest recessions since the Second World War. This has led to a slow down on key regeneration projects such as Eastern Quarry and Ebbsfleet Valley. Despite this the Council remains committed to the aspirations set out in the plan, although it recognises that timescales may change as might the bodies responsible for delivery.

## **HEALTH AND WELL BEING**

**STRATEGIC AIM: TO REDUCE OVERALL HEALTH INEQUALITY IN DARTFORD AND TO PROVIDE FOR A RICH AND VARIED QUALITY OF LIFE**

### **STRATEGIC OBJECTIVES:**

**HW 1.** Increase the opportunities for participating in sporting, cultural and leisure activities.

**HW 2.** Reduce overall health inequalities in the Borough.

### **THE COUNCIL PROPOSES TO:**

1. Recognise that all of its activities contribute towards improved health in the Borough, whether through improved housing, lower crime rates, increasing employment opportunities, ensuring food safety and the provision of a high quality local environment.
2. Work with partners to implement consents for sports, recreation and cultural facilities in Eastern Quarry, Ebbsfleet and Bluewater and work with developers and partners to provide sports and cultural facilities on or around major developments which meet the needs of the wider community.
3. Seek to improve the leisure and recreational facilities in Dartford.
4. Facilitate the creation of approximately 300 hectares of new or improved green space as part of new developments by 2026.
5. Encourage residents to become involved with local sport and leisure activities, through sports clubs and volunteering schemes such as those found in Hesketh Park, Dartford Heath and the Dartford Health Walk Scheme.
6. Work with a wide range of partners, including the Dartford, Gravesham and Swanley Clinical Commissioning Group and Kent County Council, to provide residents with information and programmes which help them to make healthy choices leading to improved health outcomes in the Borough.